THE MILLION MAN MARCH/DAY OF ATONEMENT
10th Anniversary – Washington DC – October 16, 2005

AMERICA MUST ATONE, REPARATIONS NOW!
National Coalition Of Blacks For Reparations In America
P.O. Box 90604
Washington, DC 20090-0604

ATONEMENT = Acknowledgement/Apology + Restitution/Reparations

A Ship of Human Cargo

N’COBRA DEMANDS
AMERICA MUST ATONE
REPARATIONS NOW!
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THE AMERICAN HOLOCAUST OF AFRICAN ENSLAVEMENT AND ITS VESTIGES

[Image of a ship with labeled sections: "Drinking Fountain: White", "Colored", "Colored"]

[Image of historical scenes related to African American history]
The National Coalition Of Blacks for Reparations in America (N’COBRA) will mobilize and organize our members and Reparations supporters to attend the 10th Anniversary Million Man March/Day of Atonement called by Minister Farrakhan and the Nation Of Islam. On October 16, 2005, N’COBRA and Reparations Supporters are coming back to Washington DC, this time N’COBRA DEMANDS: AMERICA MUST ATONE, REPARATIONS NOW!

Ten years have past since Black men atoned and accepted responsibility for their actions. We held ourselves accountable the last time; this time around, N’COBRA DEMANDS: AMERICA MUST ATONE, REPARATIONS NOW! America must atone for the American Holocaust of African Enslavement and its vestiges. It is OUR RESPONSIBILITY TO HOLD AMERICA ACCOUNTABLE for her crimes against Black People. We have a responsibility to seek JUSTICE for 100 million victims of the Middle Passage and Chattel Slavery, Black Codes, Jim Crow, over 3,000 murderous lynchings, police brutality and its ongoing effects.

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MMM/DOA REPARATIONS INITIATIVE

N’COBRA accepts our historical role and responsibility by moving forward and accepting the Reparations Initiative as outlined in the original 1995 MMM/DOA Mission Statement, IV. THE CHALLENGE TO THE GOVERNMENT states: “Central to our practice of responsibility is holding responsible those in power who have oppressed and wronged us through various challenges.”

“Historically the U.S. government has participated in one of the greatest holocausts of human history, the Holocaust of African Enslavement. It sanctioned with law and guns the genocidal process that destroyed millions of human lives, human cultures, and the human possibility inherent in African life and culture. It has yet to acknowledge this horrific destruction or to take steps to make amends for it.”

“We thus call on the government of the United States to atone for the historical and current wrongs it has committed against African people and other peoples of color. Especially, do we call on the government of this country to address the morally compelling issue of the Holocaust of African Enslavement. To do this, the government must:

a. publicly admit its role and the role of the country in the Holocaust;
b. publicly apologize for it;
c. publicly recognize its moral meaning to us and humanity through establishing institutions and educational processes which preserve memory of it, teach the lessons and horror of its history and stress the dangers and destructiveness of denying human dignity and human freedom;
d. pay reparations; and
e. discontinue any and all practices which continue its effects or threaten its repetition.”

N’COBRA PROGRAMS AND FOCUS

N’COBRA will create a strong visible national campaign, during the seven months leading up to the march, that builds the Reparations Movement in general and N’COBRA specifically, beyond the “one day” event. The campaign components:

A. “N’COBRA DEMANDS: AMERICA MUST ATONE, REPARATIONS NOW!” is the name of our national “in the streets” outreach and mobilizing campaign. All chapter members and supporters are encouraged to help with a massive information distribution of flyers, brochures, information sheets, “America Must Atone, Reparations Now!” posters, at public forums in your respective areas (material will be provided by the N’COBRA National Office), as well as using, print media, radio, TV and hosting public events to mobilize; The weekend of the march, Oct 14 – 16, 2005, N’COBRA will lead a follow-on demonstration in Washington to demand that America atone for the American Slavery Holocaust (details are forthcoming). A first step for America’s atonement should begin with the passage of Congressman John Conyers’ Reparations Study Bill HR 40.

B. N’COBRA Legislative Commission and AYBP organizing at the federal level will include pressuring Congressmen to help America atone by signing on as co-sponsors of HR 40. At the local and state levels activ-
ists should organize for the adoption of legislation supporting HR 40 and reparations. (for information on AYBP and N’COBRA Legislative Commission visit www.NCOBRA.org)

C. The “BLACK FRIDAYS” national campaign for business membership and community commitment to patronizing black businesses will culminate in a major National Black Friday Reparations Rally on Friday night October 14, 2005 in Washington, DC (for information on “BLACK FRIDAYS” visit www.NCOBRA.org)

D. N’COBRA will initiate and lead a National Reparations Survey Campaign conducted by Black professional statisticians, historians, and policy analysts. (details are forthcoming).

N’COBRA’S MOBILIZING AND ORGANIZING GOALS FOR THE MARCH

A. Build the Reparations Movement
   • Increase local and national dialog for Reparations education
   • Increase Black Peoples’ participation in the movement
   • Increase direct action for Reparations
   • Force a public response from “White America,” e.g. JP Morgan
   • Achieve objectives outlined in the “NATIONAL REPARATIONS COALITION AGENDA, June 2004 - June 2005,” see N’COBRA Organizational Leadership Roundtable Report 2004

B. Build N’COBRA
   • Increase membership with National Membership Drive
   • Achieve objectives outlined in N’COBRA’s 5 Year Strategic Plan
   • Create new chapters
   • Strengthen N’COBRA’s organization internally and externally

HOW N’COBRA MEMBERS AND SUPPORTERS CAN PARTICIPATE

1. Organize under N’COBRA’s name and structure in conjunction with the national mobilizing efforts for the March.

2. All chapters and members are encouraged to mobilize for the Million Man March/Day of Atonement.

3. N’COBRA chapters and individuals are encouraged to liaison with the March LOCs to ensure Reparations remains an issue around which we organize our communities

4. Though connected and working with other organizations, maintain a clear distinction between N’COBRA’s work and others.

5. Raise funds in the name of N’COBRA to support Reparations and the March in general; funds will be deposited in N’COBRA’s accounts.

6. Staff an information pavilion at the March site for Reparations Teach-ins and registration of new members

7. We will develop, sell, and/or distribute national “AMERICA MUST ATONE, REPARATIONS NOW!” products for unity and name recognition, e.g. flyers, brochures, t-shirts, buttons, banners, posters, and other Reparations memorabilia.

REPARATIONS LAWN SIGN CAMPAIGN

Join the campaign to make Washington, DC a Reparations City! We need your time, money, and a space on your lawn or business front for a sign that say: America Must Atone: Reparations Now!

With your help, these signs will dot the federal city for the several months leading up to the 10th Anniversary of the Million Man March. The signs will be a clear statement that atonement is inclusive of Reparations. Indeed, they will be a daily reminder of the unfinished business of Reparations for an earlier reign of terror in this nation. These signs will be a constant demonstration that silence is not an option. We need your donation now to launch this campaign. You can sponsor a sign for $500 and receive a lifetime membership for yourself or someone you designate. Of course any amount will help with the printing and posting of these signs. Please see application for membership and donations on the next page. LET’S GET STARTED NOW!

National Coalition of Blacks for Reparations in America
N’COBRA
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202-291-8400 202-291-4600 (fax)
Email: NationalNCOBRA@aol.com
www.NCOBRA.org
also NCOBRA Listserv/egroup at http://groups.yahoo.com/group/Reparations_For_Africans
National Coalition of Blacks for Reparations in America

N’COBRA

MEMBERSHIP APPLICATION

PURPOSE
We believe that the descendants of Africans, who were captured, taken from our homeland (Africa), enslaved, colonized and held captive for hundreds of years in the Americas and throughout the diaspora, believe that we should be compensated for the injustices, cruelties, brutalities, inhumanities and exploitations of racism, white supremacy, economic discrimination and oppression imposed upon our people past and present.

DEFINITION
REPARATIONS: Payment for a debt owed; the act of repairing a wrong or injury; to atone for wrongdoings; to make amends; to make one whole again; the payment of damages to repair a nation; compensation in money, land, or materials for damages. In the Ancient African, Kemetic sense, Reparations means to rise up. Repair and restore the ruined and damaged, develop the underdeveloped, and create a just society.

INVITATION
Please help continue the organizing and expansion efforts of N’COBRA in building our National & International Movements for Reparations. Reparations are obtainable in our lifetime. A committed people with a righteous cause is a force that cannot be denied.

Mail this bottom portion to the National Office N’COBRA,
P.O. Box 90604, Washington, DC 20090-0604
Tel: 202. 291. 8400 * Fax: 202. 291. 4600 * Website: http://www.ncobra.org

Tear off-------------------------------

N’COBRA National (Annual) Membership Application
Select appropriate categories. Make check/money order payable to NCOBRA.

There may be additional fees for local membership

Individual: ___ $10-one year; ___ $20-two years; ___ $30- three-years; ___ $ for ___ years; or
— $500.00 Life Membership (can be made in two $250 payments):
— $25 Local Org; — 50 National Org. and

I would like to support the Commissions (check one or more and enter $ amount):
____Economic Development; ____Education ____Human Resources; ____Information & Media;
____International; Legal; ____Legislative; ____Youth

Here is my donation for “AMERICA MUST ATONE, REPARATIONS NOW!” campaign: $_________

Total Amount Enclosed $ _______________

Name ___________________________ Chpt/Org/Bus ____________________________
(Please Print)
Street Address __________________________________________________________
(Please Print)
City/State/Zip Code _______________________________________________________

Home Phone (     ) ______________________ Chapter/Org/Bus (     ) ______________
E-Mail ___________________________ FAX (     ) _______________________

Collected by (NCOBRA Member Name) _______________________________________
Chapter Name/Location ____________________________________________